

Privacy Notice (KVKK) – Sirvanli Lighting

Last updated: 25.02.2026

1. Data controller and contact

Data Controller: Sirvanli Lighting

Address: Sultan Orhan Mh. 1176/2 Sk. Gümrük Sanayi Bölgesi 41400 Gebze / Kocaeli / Türkiye

Phone: +90 (262) 643 04 75

Email: lighting@sirvanli.com

2. Personal data we may collect

Depending on how you interact with us, we may process:

- **Identity/contact data:** name, surname, company, title, email, phone, address.
- **Communication data:** your messages, requests, and any files you share with us.
- **Transaction data:** quotation/request details, product interests, correspondence history.
- **Technical data:** IP address, device/browser information, cookie identifiers, logs (subject to your cookie choices).

3. Purposes of processing

We process personal data for purposes such as:

- responding to your inquiries and requests,
- providing quotations and managing sales/customer relations,
- managing product/catalog requests and communications,
- improving website security and performance,
- complying with legal obligations and handling disputes,
- conducting legitimate business operations (e.g., audit, internal reporting).

4. Legal bases under KVKK

We process personal data in accordance with KVKK, based on one or more of the following legal grounds:

- explicitly provided **consent** (where required, e.g., optional cookies/marketing),

- **necessity** for performance of a contract or pre-contractual steps (e.g., quotation requests),
- compliance with **legal obligations**,
- establishment, exercise or protection of a **right**,
- **legitimate interests** of the controller, provided that fundamental rights and freedoms are not harmed.

5. Transfers to third parties / recipients

We may share personal data with:

- group companies/authorized personnel (as needed),
- IT and hosting providers, email/communication service providers,
- logistics/operations partners (if relevant to your request),
- legally authorized public institutions and private persons, where required by law.

6. International transfers

If any of our service providers store or process data outside Türkiye, we take measures required under KVKK and applicable guidance (and obtain explicit consent where required).

7. Retention periods

We retain personal data only for as long as necessary for the purposes above and as required by applicable legislation. Retention periods may vary depending on the data category and legal obligations.

8. Data subject rights (KVKK Article 11)

You have the right to:

- learn whether your personal data is processed,
- request information if processed,
- learn the purpose and whether it is used appropriately,
- know third parties to whom personal data is transferred (domestic/abroad),
- request correction of incomplete/incorrect data,
- request deletion or destruction under KVKK conditions,

- request notification of correction/deletion to third parties (where applicable),
- object to results against you arising from analysis exclusively by automated means,
- request compensation for damages if you suffer loss due to unlawful processing.

To exercise your rights, contact us at **lighting@sirvanli.com**.